

Lego Creative Challenge for Canuck Place

Presented by Sevenoaks Shopping Centre

What is the Lego Creative Challenge?

We are pleased once again to partner with Lego Master Builder Robin Sather to build a giant Lego creation from September 13 – 14, 2014. We invite you to visit us at Sevenoaks Shopping Centre in Gap Court that weekend to support Canuck Place.

The Lego Creative Challenge for Canuck Place is a community event introduced in 2010, which provides Abbotsford businesses with the opportunity to support Canuck Place Children's Hospice in a fun and creative way. With your Sponsorship you and your staff/team have the opportunity to work together to build a Lego creation representing your business. This is a fantastic opportunity to represent your business in a creative way. Please see the sponsorship sheet attached for the variety of ways you can get involved. All proceeds will benefit Canuck Place Children's Hospice- Abbotsford.

What are the benefits of your Sponsorship?

- Signage with your business name and/or logo at the event (.eps or .ai file)
- An opportunity for your staff/team to work together to creatively build a structure using the supplied 2000 pieces under the theme "It's in my Nature".
 - (The Lego is property of Canuck Place and must be returned after the event)
 - You may use clear tape to keep the structure together
- A chance to showcase your business to nearly 30,000 customers who visit Sevenoaks Shopping Centre during the event.
- **All proceeds will be given to Canuck Place Children's Hospice**



IDEA: Sierra Electric

People's Choice Award

The Sevenoaks customers will be encouraged to vote for their favorite Lego creation. At the end of the event we will tally all of the votes and announce the winning business, who will receive a free ¼ page ad in the Abbotsford News.



People's Choice Winner 2013 – Marshall Aerospace



About Canuck Place Children's Hospice

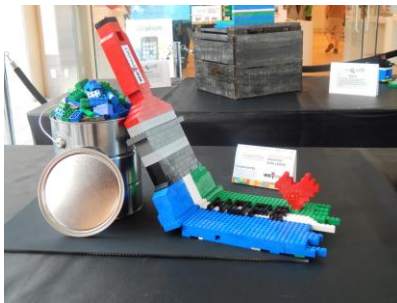
Canuck Place Children's Hospice provides respite and family support, pain and symptom management, grief and loss counseling, art, music, education and recreation therapy, and end-of-life care to over 450 newborns, children and teens with life-threatening illnesses and families throughout British Columbia. To meet the growing demand for pediatric palliative care in British Columbia, Canuck Place has built a second facility in Abbotsford. Canuck Place provides professional care in a home-like environment and year-round, 24-hour consultation support. For more information, please visit www.canuckplace.org.

"Canuck Place was a refuge for our family during my grandson, Andrew's short life. It was a haven where body and soul were nourished by the caring staff and volunteers, making a difficult time in our lives a little more bearable."

- **Betty, Canuck Place Grandma**

Now, more than ever, we need your support of Canuck Place. Show your support for the NEW Canuck Place Children's Hospice in Abbotsford by participating in the Fourth Annual Canuck Place Lego Creative Challenge!

2013 Lego Builds



Should you have any questions, please do not hesitate to contact the Sevenoaks Shopping Centre Marketing Department at 604.557.1643 or sevenoaks@morguard.com.

Since 2010 the Canuck Place Creative Challenge has raised \$42,250.

Our goal for 2014 is to raise an additional \$20,000 for Canuck Place Children's Hospice.



Thank you to our 2013 Sponsors

Abbotsford Hospice Society
Abby LUGS
Benjamin Moore
Brookside Chocolates
Buzz Stobbee Construction
Castle Fun Park
Country 107/Star FM/Sonic
Curtis Tire
Essendene Vacuum &
Reddy Made Cakes
FCC – Farm Credit Canada
Harris Rebar
The Honda Way
KPMG Enterprise
Marshall Aerospace Canada
Old Spaghetti Factory
Perfect Tan
Sevenoaks Shopping Centre
Sierra Electric
The Wet Paint Company
Tip Top Carpets
Vanderpol's Eggs



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